

MINUTES OF THE TOWN OF NEWBOLD LAKES COMMITTEE  
FOR THURSDAY, February 18, 2016  
Rt. 47 and Apperson Drive, Rhinelander, WI 54501

1. Chairperson, Jim Staskiewicz, called the meeting to order at 4:00 pm. In attendance were Carla Chropkowski, Connie Muckelburg, Karyl Rosenberg, Scott Eshelman and Bill Jaeger.
2. The draft minutes of the January 21, 2016 meeting were approved as presented.
3. Discussion and possible action on celebrating Newbold's Lakes craft show and flea market. Jim reported he has reserved the Town Hall on July 15 and 16 for the event. Carla has checked prices for a banner to display for viewing from the highway and got quotes of \$81, \$48 and \$46. The group discussed the wording on the banner. It was suggested the top line should read "Newbold Lakes Festival, Craft Show and Flea Market". The second line should read "July 16th 9 am – 2pm". Scott thought we should place "Craft Show Ahead" signs on the highway approaches to the Town Hall. Setup will be scheduled to start at 6 am.

It was agreed the food concession should be in the Town Hall meeting room with brats, burgers, chips and soft drinks available. The Craft Show would be in the adjacent storage room and the flea market outside. Scott suggested that the committee should consider having the food catered by a local business. Liability insurance for the event should be investigated.

4. Further discussion and possible action on what would like to be shown and said on the video of each lake association's achievements. Scott had many good suggestions for the video. Success will depend on making it attractive to current viewing preferences which is fast paced with segments no longer than ten seconds. Now is the time to start collecting video segments and footage from most any digital camera including cell phones can be used. Start by asking lake association members to submit favorite videos of activities and scenes from their lake they may already have and to try to remember this project when out on their lake. Subjects showing pride in what has been done to protect lake quality are important but so are the fun topics such as wildlife, fish, family activities, and time in a natural environment. A contest for the best video submissions could be considered.

5. Discussion about Lake Association challenges.

Rhinelander Flowage is still having difficulty recruiting members.

6. The member lake associations reported as follows:
  - a. **Mildred Lake**— The Association has made a donation to the "Wisconsin Lakes" organization. It has been decided to discontinue selling association logo clothing. Signs with the message "Member of Lake Mildred Association" have been ordered and will be made available for display by members.
  - b. **Flannery/Velvet Lake**— No one present to report.
  - c. **Rhinelander Flowage**--- Looking forward to a Board meeting next week.

- d. **Tom Doyle Lake**— The Association is again sponsoring an ice-out contest. Membership has ebbed to 35 from a high of 53. A memorial marker for a past member has been placed at the boat landing.
- e. **Two Sisters Lake**— Nothing to report.
- f. **Pickereel Lake**— No one present to report.

7. Discussion and possible action on future meeting time. The group agreed to continue meeting at 4 pm.

8. Administrative matters. The next meeting will be March 17<sup>th</sup> and the agenda should include discussion on the video and lake festival.

9. Public Comment. Scott Eshelman requested time on the next meeting agenda to discuss signage and enforcement of ordinances on the Rhinelander Flowage.

9. The meeting adjourned at 5:30 p.m.

Respectfully submitted,

Bill Jaeger

Recording Secretary