



Oneida County Biking and Walking Trails Council, Inc.
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IMMEDIATE RELEASE

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WI BIKE WEEK TIME for BIKING ACTIVITIES

WI Bike Week is celebrated in Wisconsin each year during the first week of June.

The Oneida County Biking and Walking Trails Council (OCBWTC) has assembled a calendar of activities for WI BIKE WEEK. The WEEK includes something for almost anyone interested in biking from working on building trails with RASTA, mountain biking with LAMBO riders in Minocqua, serious workout riding with the Thursday Night Riders, BMX activity at their location on Friday night and a Family Ride on Saturday. The Family Ride will take place Saturday, June 8th beginning at the Newbold Town Hall at 10 AM. The ride will end at the Newbold Outdoor Recreation Area (NORA). The ride begins on a quiet road route then riding transitions to the off-road Newbold Trail to the NORA. Once at the NORA bikers can hike the trail, use their discs on the disc golf course or simply join the return ride to the Newbold Town Hall. For specific times and places check the FB page of the Oneida County Biking and Walking Trails Council and the WJFW Northwoods Events calendar.

“Biking is an integral part of the local economy from bike sales, to repair, eating at restaurants, visiting local attractions, and lodging,” points out Jackie Cody, OCBWTC president. A community that becomes bike friendly can expect to benefit in three ways: [increased business](#), higher [property values](#) and improved [public health](#) according to several studies including from the Center for Community Economic Development, University of WI and WI Bike Federation and Headwaters Economic-Independent Nonpartisan Research in MT.

The OCBWTC wants you to be safe and take time to bike this week and every week.

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